

# SPONSORSHIP OPPORTUNITIES



Showcase your business, while supporting the arts and education with a BCPA Sponsorship

## Round of Applause

**\$1,000+**

- ✓ Four tickets to one BCPA show of your choice in the current season
- ✓ Your organization will receive a full-page advertisement in our program

## Standing Room Only

**\$2,500+**

- ✓ Two tickets to any four shows of your choice in the current season
- ✓ Your organization will receive a full-page advertisement in our program
- ✓ Your logo will be shown as a sponsor in season print materials

## Center Stage

**\$5,000+**

- ✓ Two tickets to each performance in the current season
- ✓ Your organization will receive a full-page advertisement in our program
- ✓ Your logo will be shown as a sponsor in season print materials
- ✓ Your organization will be featured by our host live from the stage prior to each performance
- ✓ Our website will include your logo linked to your site
- ✓ Still image advertisement show on our lobby media display all season long

## Standing Ovation

**\$10,000+**

- ✓ Four tickets to each performance in the current season
- ✓ Your organization will receive a full-page advertisement in our program
- ✓ Your logo will be shown "in lights" on season print materials
- ✓ Your organization will be featured by our host live from the stage prior to each performance
- ✓ Our website will include your logo linked to your site
- ✓ Still image advertisement show on our lobby media display all season long
- ✓ Video commercial on lobby media display all season long

More info: (810) 299-4144 | [bcpa@brightonk12.com](mailto:bcpa@brightonk12.com) | [www.BrightonPerformingArts.com/Get-Involved](http://www.BrightonPerformingArts.com/Get-Involved)

# SPONSOR AGREEMENT



Showcase your business, while supporting the arts and education with a BCPA Sponsorship

## Sponsorship Level

- Standing Ovation (\$10,000)
- Round of Applause (\$1,000)
- Inside Back Cover + (\$250)
- Center Stage (\$5,000)
- Inside Front Cover + (\$250)
- Standing Room Only (\$2,500)
- Outside Back Cover + (\$500)

## Season Program Book

- Half Page (\$500)
- ¼ Page (\$300)
- Ad Design (\$100)

## Other Options

- Program Insert (\$500/show)
- Display Table (\$250/show)
- Friends of the BCPA (donation)

Enclosed is our commitment of \$\_\_\_\_\_

\_\_\_\_\_  
Name or company name as it should appear in publications

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Security Number

\_\_\_\_\_  
Exp Date

\_\_\_\_\_  
Name as it appears on card

\_\_\_\_\_  
Signature of Cardholder

- Discover
- Mastercard
- Visa
- Check or money order (Made payable to Brighton Center for Performing Arts)
- Invoice us at the address below
- We are unable to sponsor. However, enclosed is a \$\_\_\_\_\_ contribution.

\_\_\_\_\_  
Contact Person Name and Title

\_\_\_\_\_  
Email

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Website

## Return your form to

bcpa@brightonk12.com

or

BCPA c/o Brighton Community Ed  
125 S. Church Street, Brighton, MI 48116

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# SPECIFICATIONS



Showcase your business, while supporting the arts and education with a BCPA Sponsorship

## Please send the following

### Color logo

- Vector or high resolution PDF

### Link to your site

### Ad

- Full page: W: 5" x H: 8" (high resolution PDF CMYK)
- Half page: W: 5" x H: 3.75" (high resolution PDF CMYK)

## Deadlines

Files are due 3 weeks prior to the next performance in order to make it into the printed program.

## Send to

[bcpa@brightonk12.com](mailto:bcpa@brightonk12.com)

Thank you for supporting the arts and education!